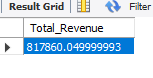
PIZZA SALES SQL QUERIES

**A.KPI’S**

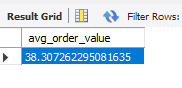
1. TOTAL REVENUE:

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales;



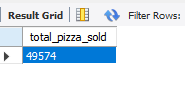
2. AVG\_ORDER\_VALUE:

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS avg\_order\_value FROM pizza\_sales;



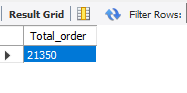
3. TOTAL\_PIZZA\_SOLD:

SELECT SUM(quantity) AS total\_pizza\_sold FROM pizza\_sales;



4.Total\_ORDER:

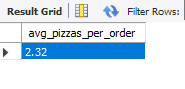
SELECT COUNT(DISTINCT order\_id) AS Total\_order FROM pizza\_sales;



5.AVG\_PIZZAS\_PER\_ORDER:

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2))/

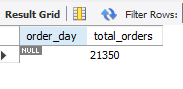
CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS avg\_pizzas\_per\_order FROM pizza\_sales;



6. TOTAL\_ORDERS\_WEEK:

SELECT DAYNAME(order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders FROM pizza\_sales

GROUP BY DAYNAME(order\_date);

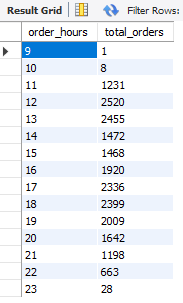


7. TOTAL\_ORDERS\_HOURS:

ELECT HOUR(order\_time) AS order\_hours, COUNT(DISTINCT order\_id) AS total\_orders FROM pizza\_sales

GROUP BY HOUR(order\_time)

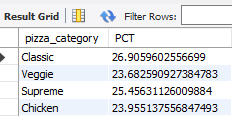
ORDER BY HOUR(order\_time);



8. PCT:

ELECT pizza\_category, SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS PCT FROM pizza\_sales

GROUP BY pizza\_category;



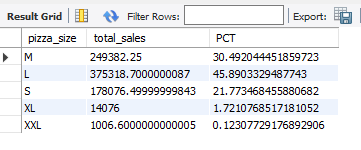
9.TOTAL\_PIZZA\_SIZE:

SELECT pizza\_size, SUM(total\_price) as total\_sales, SUM(total\_price) \* 100 /

(SELECT SUM(total\_price) FROM pizza\_sales) AS PCT

FROM pizza\_sales

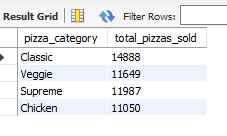
GROUP BY pizza\_size;



10.TOTAL\_PIZZA\_SOLD\_BY\_CATEGORY:

SELECT pizza\_category, SUM(quantity) as total\_pizzas\_sold FROM pizza\_sales

GROUP BY pizza\_category;



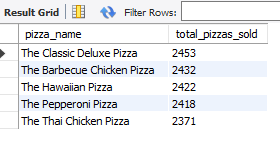
11.TOTAL\_PIZZA\_SOLD\_BY\_NAME:

SELECT pizza\_name, SUM(quantity) as total\_pizzas\_sold FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY SUM(quantity) DESC

LIMIT 5;



12.